call me booked

PRICES IN CANADIAN DOLLARS (CAD), PLUS APPLICABLE TAXES.

Plans and prices

Priced by AI call minutes, not by team size: unlimited estimators, crew, office staff and logins on every plan.

Answer

Answers your calls and takes the message.

$149 a month

or $1,639 a year, paid up front (1 month free)

200 AI call minutes a month (about 70 calls)

- The assistant answers after a few rings, after hours, or straight away
- A message from every caller, texted to you right away

and 3 more at callmebooked.com/pricing

Starter

Answers your calls and books the visit.

$349 a month

or $3,839 a year, paid up front (1 month free)

500 AI call minutes a month (about 170 calls)

- The assistant answers after a few rings, after hours, or straight away
- Estimate visits booked straight into your calendar

and 7 more at callmebooked.com/pricing

Growth

Turns visits into signed jobs.

$629 a month

or $6,919 a year, paid up front (1 month free)

1,500 AI call minutes a month (about 500 calls)

- Everything in Starter
- Estimates from your trade's template, with Standard, Upgraded and Premium options you approve

and 9 more at callmebooked.com/pricing

Pro

Built for storm season and repeat work.

$1,059 a month

or $11,649 a year, paid up front (1 month free)

3,000 AI call minutes a month (about 1,000 calls)

- Everything in Growth
- Check-up, next-project, seasonal booking and win-back campaigns to past customers who agreed to hear from you, all year.

and 2 more at callmebooked.com/pricing

Roofers need at least Starter: Answer takes messages but doesn't book visits or include Storm mode. "About X calls" assumes a mix of calls: a booked estimate visit takes about 3½ minutes, a quick message about 1 minute.

Included on every plan

- "How did you hear about us?" on calls and your booking page, if you switch it on, with Where customers come from in Reports
- Your logo and colours on your booking page, quotes, invoices, payment pages and storm inspection reports
- Weekly results email
- Earlier times: when a visit is cancelled or moved, the time is offered by text to customers booked for a later day who asked to hear about an earlier time.
- Waiting on insurance: pause your follow-ups, and your customer gets one check-in text every 14 days, at most 4 times.
- On my way: your customer can see when someone will arrive, only if the person going switches it on for that trip.
- Callers who ask for a person are put through to your transfer number in business hours, if you set one; otherwise a message is taken and texted to you.
- Calls the assistant identifies as sales calls or robocalls are ended politely and don't use your minutes.
- Collect payment on site: your customer scans a QR code on your phone and pays by card.
- Guided setup in the app, included

Also on Starter, Growth and Pro

- Your own online booking page, with the same questions and booking rules as the assistant
- Crew checklists per job type, ticked as the work is done
- Review requests

Extra minutes

CA$0.35 each, billed monthly. Owners can set a monthly spending cap on extra-minute charges. The cap is checked every few minutes, so the final charge can be slightly above it.

Off-season pause

On a monthly plan, pause for the slow season for CAD $69 a month plus applicable taxes, up to 4 months a year, after your first charge. Pausing is for monthly plans only. You keep your number, missed-call text-back, voicemail and 50 AI call minutes a month.

Cancelling

Before your first charge, cancel and you won't be charged. After your first charge: Monthly plans: cancel with 30 days' notice. Yearly plans: your plan runs to the end of the year you paid for, and unused time isn't refunded except as set out in our Terms.

YOUR FIRST 30 DAYS AFTER GO-LIVE

New businesses pay nothing until 30 days after they go live (one free period per business; the conditions are in section 6 of our Terms). You'll see your first charge date and amount before you add your card, and we'll remind you 7 days and 2 days before. Cancel before then and you pay nothing.

Before your first charge, AI call minutes are limited to 200 (or your plan's included minutes, if fewer), with no extra minutes. Once they're used, the AI stops answering until your first charge: calls ring your office and then go to your voicemail, and callers who hang up still get a text back. Minutes covered by storm surge cover (an official hail, wind or severe-thunderstorm warning for your area) don't count toward the limit; the details are in section 6 of our Terms.

Founding offer: the first 50 contractors from our waitlist who go live with a card by 11:59 p.m. Toronto time on January 31, 2027 get 15% off the list price of any monthly plan for their first 12 billed months, starting from their first charge. Not available on yearly plans.

Call Me Booked, operated by 1001801092 ONTARIO INC. · 6-2160 Highway 7, Suite 746, Vaughan, Ontario L4K 1W6, Canada · hello@callmebooked.com · callmebooked.com