call me booked

Turn missed calls into booked estimates, all year round. Ready when the hail hits.

Call Me Booked answers the calls you miss, books the estimate visit, and keeps the job moving from there. Your office, your estimators and your crew all work from it, and your customer is kept informed at every step.

How a call becomes a job

1

The assistant answers.

After a few rings, after hours, or straight away. It says it's an AI assistant and that the call is recorded. You keep your number.

2

It books the estimate visit.

It asks your trade's questions, checks your service area and your calendar, and books with an estimator who is free. (Starter and up; Answer takes a message instead.)

3

Your customer gets a text.

A confirmation, a link to send photos, and an arrival time when your estimator is on the way.

4

Your office schedules the work.

When the job is won, pick the start date and the crew. Change who's going or when, and everyone is told for you.

5

Your crew gets the job.

Directions, job notes and a checklist for the work on their phones, with photos. No prices.

6

You see what was won.

Each call with its recording and summary, and a results email every Monday.

Also included

Urgent messages.

A caller with an active leak goes to your urgent contacts by text and email, straight away.

Storm mode (Starter and up).

On an official hail, wind or severe-thunderstorm warning, it ranks storm callers by urgency and, with your yes, books shorter storm inspections, with a standby list when you're full.

Online booking page (Starter and up).

Customers book themselves, day or night, with the same questions and booking rules as the assistant.

Unlimited users.

Add your whole team at no extra cost: plans are priced by AI call minutes, not by team size.

Call Me Booked is not an emergency service. If a caller mentions danger, the assistant tells them to call 911.

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PRICES IN CANADIAN DOLLARS (CAD), PLUS APPLICABLE TAXES.

Plans and prices

Answer

Answers your calls and takes the message.

$149 a month

or $1,639 a year, paid up front (1 month free)

200 AI call minutes a month (about 70 calls)

Best for owner-run companies that book their own visits and want their calls answered when they can't pick up.

Starter

Answers your calls and books the visit.

$349 a month

or $3,839 a year, paid up front (1 month free)

500 AI call minutes a month (about 170 calls)

Best for owner-run companies that need the phone answered and visits booked.

Growth

Turns visits into signed jobs.

$629 a month

or $6,919 a year, paid up front (1 month free)

1,500 AI call minutes a month (about 500 calls)

Best for companies with estimators who send quotes every week.

Pro

Built for storm season and repeat work.

$1,059 a month

or $11,649 a year, paid up front (1 month free)

3,000 AI call minutes a month (about 1,000 calls)

Best for companies with past customers to bring back, and busy storm seasons.

Roofers need at least Starter: Answer takes messages but doesn't book visits or include Storm mode. "About X calls" assumes a mix of calls: a booked estimate visit takes about 3½ minutes, a quick message about 1 minute.

Extra minutes CA$0.35 each, with a spending cap you set. On a monthly plan, pause for the slow season for CAD $69 a month plus applicable taxes, up to 4 months a year, after your first charge. Pausing is for monthly plans only. You keep your number, missed-call text-back, voicemail and 50 AI call minutes a month. Guided setup in the app, included. Before your first charge, cancel and you won't be charged. After your first charge: Monthly plans: cancel with 30 days' notice. Yearly plans: your plan runs to the end of the year you paid for, and unused time isn't refunded except as set out in our Terms.

YOUR FIRST 30 DAYS AFTER GO-LIVE

New businesses pay nothing until 30 days after they go live (one free period per business; the conditions are in section 6 of our Terms). You'll see your first charge date and amount before you add your card, and we'll remind you 7 days and 2 days before. Cancel before then and you pay nothing.

Before your first charge, AI call minutes are limited to 200 (or your plan's included minutes, if fewer), with no extra minutes. Once they're used, the AI stops answering until your first charge: calls ring your office and then go to your voicemail, and callers who hang up still get a text back. Minutes covered by storm surge cover (an official hail, wind or severe-thunderstorm warning for your area) don't count toward the limit; the details are in section 6 of our Terms.

Founding offer: the first 50 contractors from our waitlist who go live with a card by 11:59 p.m. Toronto time on January 31, 2027 get 15% off the list price of any monthly plan for their first 12 billed months, starting from their first charge. Not available on yearly plans.

Free 7-day missed-call check

For 7 days, forward only the calls you don't answer to a free check line we set up for you. Our AI assistant answers them and takes a message from each caller; it doesn't book visits during the check. A private page shows who called and what they needed, and an estimated value for each call if you add your job values and close rate. It's a check of the calls you're missing, not a trial of the full service. No card, no cost, nothing to cancel.

See it work

Try the demo yourself at **app.callmebooked.com/try**, with a sample company and sample data. Every plan, price and rule is at **callmebooked.com/pricing**.

Call Me Booked, operated by 1001801092 ONTARIO INC. · 6-2160 Highway 7, Suite 746, Vaughan, Ontario L4K 1W6, Canada · hello@callmebooked.com · callmebooked.com